DIRECTIONS: Watch the short animated film, "The Lorax" and answer the following questions in DESCRIPTIVE PHRASES or SHORT SENTENCES based on the factual information and your interpretation.

NOTE: Most questions progress in sequence with the film; however, some questions are also cumulative based on information from several points in the film.

1. The Once-ler describes a "glorious place." Identify and briefly describe several living components of the "glorious place." (NOTE: There will be no deductions for misspelling.)
   a. 
   b. 
   c. 
   d. 

2. What was the Lorax? What is his role?

3. Why is the thneed a marketable and profitable product?

4. Identify and briefly describe three pieces of technology developed or implemented by the Once-ler to upgrade his thneed industry.
   a. 
   b. 
   c.
5. Most environmental problems result from a "domino effect" begun by a single action or activity. Select three of the following environmental issues below observed in the "glorious place" and relate them to the development of the thneed below.

a. energy consumption  
b. pollution  
c. waste disposal/management  
d. deforestation  
e. human population explosion  
f. endangered/threatened species

6. Why would the humming fish make reference to Lake Erie, a "real" place in an otherwise fictitious world? (NOTE: Do some post-film research on your own for an environmental issue in the 1970s associated with Lake Erie.)

7. Why does the pile of rocks say "UNLESS"?

8. What does the Once-ler give the boy and what is the boy’s part to play in this story?