

## Energy Consulting Project

Your table group is now a consulting firm that has been hired to do research for a Wall Street Financial Institution. They want a report and recommendation from you to direct \$100 million of venture capital. The owners of the fund are conservative Midwesterners who have the goal of reducing OPEC dependence for our energy needs. They want to know which energy source to invest in. There are several choices:

- 1) Bakken Fields – for either/or natural gas and oil
- 2) Keystone Pipeline – from either/and/or Alberta or Bakken Fields
- 3) Alberta Tar Fields
- 4) Fracking Technology – for either/and/or natural gas and oil
- 5) (if 5 person table group) Natural gas drilling companies in either/or US or Russia or North Pole Region

Which venture(s) will you recommend to the Wall Steet Company? Divide table group so each person picks a topic and researches it and performs a “Risk/Benefit” analysis by making a list of Pros and Cons. Each person brings back a 1-2 page report on their topic. Discuss Pros and Cons in group and then make a group recommendation to Wall Street.

### Report Format: (minimum 1 page report for each topic below)

Table Group Name – Names of members

- 1) Bakken Fields – for either/or natural gas and oil
  - a. Pros
  - b. Cons
- 2) Alberta Tar Fields
  - a. Pros
  - b. Cons
- 3) Keystone Pipeline – from either/and/or Alberta or Bakken Fields
  - a. Pros
  - b. Cons
- 4) Fracking Technology – for either/and/or natural gas and oil Fields
  - a. Pros
  - b. Cons
- 5) (if 5 person table group) Natural gas drilling companies in either/or US or Russia or North Pole Region Fields
  - a. List best 5 potential locations/companies – state rationale for each
  - b. Do a “Risk/Benefit Analysis” on the “best” location/company
- 6) Recommendation for Investment of \$100 million Venture Capital
  - a. Rank the possibilities in order of priority for long term profitability
  - b. State rational for how you would invest the money